

PRESS RELEASE**SAME DEUTZ-FAHR SETS UP A JOINT VENTURE WITH ŞAHSUVAROĞLU GROUP**

Treviglio, 26th November 2012; SAME DEUTZ-FAHR signs a Joint Venture Agreement with Şahsuvaroğlu Group.

Şahsuvaroğlu is a SAME DEUTZ-FAHR key importer which covers the Turkish market and is a long-term partner of SDF: the co-operation actually dates back to 2000 and successfully continued in 2009 when the Bandırma plant was built.

In order to strengthen the co-operation and further develop the tractors business in Turkey, on November 22nd SAME DEUTZ-FAHR and Şahsuvaroğlu Group signed a Joint Venture Agreement which led to the creation of the new company "SAME DEUTZ-FAHR Şahsuvaroğlu Traktör Sanayi ve Ticaret Anonim Şirketi".

The initial investments in the project amount approximately to 20 million euros and represent an important step for a leading player as SAME DEUTZ-FAHR. Moreover, SAME DEUTZ-FAHR Şahsuvaroğlu Traktör Sanayi ve Ticaret Anonim Şirketi takes over the production plant of Bandırma, which currently produces tractors rated 50-80Hp under license of SDF and has a production capacity of 10,000 tractors a year, and the whole distribution network. The JVC will not alter the organisational structure of the company: from the agricultural distribution network point of views there will be no changes.

The Agreement aims at strengthening the prestigious partnership with Family Şahsuvaroğlu, that had a fundamental and strategic role in introducing and developing SDF tractors in Turkey.

"I am highly satisfied with this new agreement: it does not only consolidate our position in such an important market as the Turkish one, but it also allows us to build a direct and significant presence in the whole Middle East region – said Lodovico Bussolati, CEO of SAME DEUTZ-FAHR – This new company is a sign of the excellent work we have done with our partner up to now and represents a great opportunity for our Group."

About SDF:

Based in Treviglio, Bergamo (northern Italy), the SAME DEUTZ-FAHR (SDF) Group is one of the world's leading manufacturers of tractors, combine harvesters, agricultural machinery and engines. SDF products are manufactured and marketed worldwide under the SAME, DEUTZ-FAHR, LAMBORGHINI Trattori, LAMBORGHINI GREEN PRO, HÜRLIMANN and GRÉGOIRE brands. Tractors range from 23 up to 270 horsepower, and combine harvesters from 100 up to 395 horsepower.

In 2011, SDF employed some 2850 people worldwide and recorded sales turnover of € 1,115 million, generating a profit of € 62 million (EBIT).

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